

Vantine's

Special Prices for a Spring Sale

A Shower of Dainty Oriental Bargains
Thick as the Cherry Blossoms of Mukojima

WHILE the cherry trees are bursting into bloom along the river banks of the Sumidigawa in Tokio, and the geishas dancing on the balconies of the Mukojima tea houses are celebrating the great floral festival, it is appropriate that very special attention be called to the representative Oriental house in this capital city of the Western world.

It begins this week with a series of special Vantine values which should attract every shopper in New York—resident or visitor. Utilities and luxuries are both represented—things innumerable for the Summer cottage, for the Summer costume, for the table, for the wedding and birthday gift, and for your own particular, personal ownership.

As the Easter lilies are blooming and the Easter gift is in mind, it will be well to look over the unlimited number of Vantine souvenir articles that bear a seasonable significance

—from a beautiful basket of Oriental bonbons, spiced fruits and candied nuts, or a spray of Japanese artificial flowers, to a silken kimono or the hand-loom Oriental silk for a fashionable Spring gown.

Here are stone lanterns for the suburban garden and the country estate, tea sets and tea tables, Canton furniture for the porch or roof-garden at special prices unapproached elsewhere, a special sale of Canton blue-and-white table ware—the list is almost interminable.

Some of these prices will prevail all Spring. Others will disappear when the assortment of goods is exhausted. All, however, will tend to illustrate the immense versatility of Vantine's at all seasons, the unquestioned values always obtainable.

Everybody has something from Vantine's. And everybody wishes he had more. The path just now is showered with opportunities.

Values That Call You This Week to Vantine's

Vantine \$3.50 Cotton Crepe Kimonos at \$2.75

In attractive and exclusive patterns; cut and made in Japan. Unlike the American made kimono. Includes obi sash, sold the year round at \$3.50, this week, \$2.75.

Shaded Silk Kimonos

Regularly \$20 and \$25—priced this week at \$15. Beautifully embroidered in wistaria, chrysanthemum, iris and cherry blossoms. Come in light blue, pink, yellow and apricot silk, light above and shaded darker below.

Other silk kimonos \$10 to \$175. Japanese silk kimono jackets, special \$7.50—regularly \$10.

Send for our Booklet on Kimonos.

Vantine's Easter Novelties

Bonbon dishes in Oriental shapes, filled with chocolates—very unique—at 40 cents, 50 cents, 75 cents and \$1. Smaller Easter souvenirs at 10 cents—in the basement.

China and lacquer eggs from Japan, filled with ducks or chocolates and Eastern fruits and candies, 30 cents to \$1.35. Japanese baskets, to be filled with Easter eggs, at various reasonable prices.

Vantine Automobile Scarfs \$2.50 each

Made of resilient Japanese silk crepe, 2 1/2 yards long, 27 inches wide. Comes back to original shape after use. Washable, fourteen colors packed in Japanese box for mailing.

Vantine evening scarfs, of Japanese silk, in all fashionable Summer shades. 1 1/2 yards square. \$1.50 each.

Vantine's Coffees and Condiments

Hundreds of women in and out of New York are acquainted with the excellence of Vantine's blend Yo-sa coffee, obtainable nowhere else. 40 cents a pound—in pulverized form and packed in airtight tins. Its flavor is unusual. Once a customer always a customer.

Vantine's condiments include Japanese, Chinese and Russian crystallized fruits and nuts—odd Oriental confections and preserves—all unusually appetizing and reasonably priced.

Send for the Vantine Condiment Book.

Summer Bed Chamber and Drawing Room Screens. \$5.00

An extraordinary value in a four-fold cottage screen, made of split bamboo, with a Japanese design on each panel.

Also fire-place screens, three-fold, 42 inches high, satin panels, with silk embroidery—back painted with Japanese scene. Special price, \$6; regular price \$9. Silk, gold leaf and embroidered screens in great variety.

SILKS

Special Sale of Pongee

Chinese Hand-loom Pongee, extra heavy, woven to our order, 34 in. wide. Special, \$2 a yard. Regular price, \$3 and \$3.50. Other Chinese Pongees at \$1 to \$4.50 a yard.

Hand-embroidered Canton Silk, very heavy, 29 in. wide, \$6.50 a yard.

Plain Canton Silk, same quality, for skirts, \$2.50 a yard. Japanese Printed Silks, hand woven in Japan, dyed in Lyons. Very durable, rain-proof and spot-proof—in latest French colorings, 85 cents to \$1.75 a yard.

Special Sale of Canton Table Ware—25 Per Cent. Off

This is a sale that is watched for every year by our regular patrons. A much-prized blue and white ware which is regarded almost as a classic in the field of "open set" china. Always reasonably priced, it is specially attractive

Dinner plates, \$6 doz., reduced to \$4.50. Soup and saucers, \$6.50 doz., to \$4.88. 12 in. meat platters, \$1.25, reduced to 94c.

at these sale prices.

It includes various sizes in plates, covered dishes and platters, coffee and demi-tasse size cups, tea cups, pitchers, fruit dishes and pickle dishes.

The Vantine ware is of a superior quality.

Soup tureen, \$4, reduced to \$3. Covered vegetable dish, \$1.25, to 94c. Leaf pickle dish, 40c., reduced to 30c.

Special Sale of Summer and Oriental Rugs

For seaside cottages, country homes and porches, a collection of Japanese rugs unusually durable and appropriate, at special prices; and about 100 Vantine Persian rugs marked at prices which make them available for the same purpose.

Saka's Jute Rugs—Woven in Japan—Oriental Colors

1 1/2 x 3 feet, 55 cents each
2 x 4 feet, \$1 each
2 1/2 x 5 feet, \$1.50 each

4 x 7 feet, \$3.50 each
6 x 9 feet, \$6.75 each
9 x 12 feet, \$13.50 each

Also Persian Kurdistan, Mossouls and Kazaks, 3 1/2 x 7 feet, reduced from \$25 and \$28 to \$15.50

Vantine's Canton Rattan Furniture



The well-known Chinese rattan chairs and tables, of great durability, flexible yet staunch—made under supervision of our representative in China. Without legs to mar porches or cut up lawns, the desirability of this furniture for Summer use is apparent, aside from its artistic merit.

Hour-glass arm chair, \$5. Other shapes, \$4.50 up. Reclining chairs, \$12 to \$13.50. Tea tables, \$4.50 to \$7.50. Jardiniere stand, or stool, \$1.75.

Vantine's Orange Pekoe Tea

With the approach of the season for ice tea and the Summer five-o'clock on the porch, the availability of Vantine's celebrated Orange Pekoe Tea is most interesting. It has an absolutely individual flavor—the best we can find with all our experience in the Orient. It sells at \$1 a pound, or 30 cents a quarter-pound package. Sample by mail if you wish it.

Send for Vantine Tea Booklet.

Vantine Bronze and Brass Lamps

Familiarly known as "the house of a thousand lamps," Vantine's is prepared to furnish exclusive designs in reasonably priced lamps, either electric or oil. Oriental brass or bronze, from \$6 up. Japanese wicker lamp shades, appropriate for Summer use, from \$2.50 up. Geisha lamp shades, from \$3 up—as shown in drawing. Send for the Vantine Lamp Book.



Write for Vantine's Gift Book, Illustrating Over 200 Medium Priced Articles from the Orient. Mailed Free on Request.

Chinese Teakwood Tables and Stands

A false impression that these hand-made, beautifully carved Chinese tables are prohibitive in price is readily removed by these prices. Our Chinese representative supervised the making of these tables. The one on the right is 32 in. high, hand carved and has a 12x16-inch top, with a panel of Chinese marble set in.

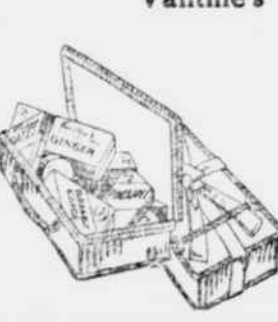
The one on the left is a Jardiniere stand, exquisitely carved—19 inches high by 13 1/2 inches diameter.



Vantine's Voyage and Easter Baskets

Just enough different from the usual confectioner's basket or box to awaken piquant interest. Oriental candied and crystallized fruits and nuts, chocolates and unusual sweets—or filled with more substantial condiments from the Far East. Daintily packed in Japanese baskets and tied with ribbons.

Vantine Voyage Baskets are delivered at the steamer with your card. Special boxes and baskets also made up for Easter. Prices range from 85 cents to \$25.



Vantine's Draperies and Couch Cushions

For furnishing Summer homes, the Vantine stock of Oriental goods stands absolutely alone—unique in America.

Japanese Cotton Crepe Curtains, blue and white, \$1 a pair. Madagascar Grass Strips, 3 yards long, 30 inches wide, \$1 a strip. Java Print Bed Spreads, \$4 each—serve as couch covers. Oriental Covered Couch Cushions, \$1, \$2 and up to \$50 each. Anatolian Curtain Goods, a yard, 25 cents—usually 40 cents. Cotton Crepes, 30 cents a yard. Japanese Chintzes, 50 cents a yard. Shikii Drapery Silks, \$1.50 a yard. Japanese Stencilled Silks, 75 cents a yard.

Pongee Mandarin Coats

for Evening Wear

Particularly good for cool summer evenings. All over embroidered—fine quality Chinese pongee. Also furnished in silk crepe and Japanese habutai silk, richly embroidered in mandarin style. These coats will be much worn at the resorts.

From \$35 to \$75

Send for booklet of Mandarin Coats and Kimonos



Vantine's White Coral Bead Necklaces

Special Price



Through direct importation we are enabled to offer these rich coral necklaces at 50 per cent. less than ever before. All white, or dotted with pink, \$4 to \$25 a strand.

Also pink Italian coral beads, \$6 to \$100. Special attention is invited to Vantine's silver necklaces, pendants and the fashionable long chains set with many semi-precious stones.

Japanese Artificial Flowers

for Easter

So near like the most perfect natural blossoms that one cannot tell the difference.

Wistaria, \$1 a spray up
Plum, \$1 a spray up
Cherry, \$1 and \$1.50
Peach Blossoms, \$1.50
Weeping Plum, \$3
Weeping Cherry, \$3
Geraniums, \$1.50
Poppies, \$1.50
Peony, \$1.50; etc., etc.



Japanese Tea Set, \$1.25

Usual Price, \$2.00

Includes tea pot, sugar and cream, six cups and saucers. Hand painted in a floral design. A very fair example of the modern ceramics of Japan. Doesn't pretend to be particularly valuable, but is good enough taste for anyone's tea table.



Stone Lanterns for Gardens

Imported by Vantine from the shores of the Inland Sea. Becoming very generally used in suburban landscape gardening. Extremely picturesque. From \$25 up. Also stone water fountains from Japan and Japanese Foo Dog images.

Send for the Vantine Booklet on Japanese Gardens.



A.A. VANTINE & CO.

The Oriental Store

1624 Chestnut Street, Philadelphia

Broadway and 18th Street, New York

360-362 Boylston Street, Boston

SAYS RELIGIOUS ADS. PAY

Leader in Forward Movement

Tells of Widespread Discussion.

The display advertisements of religion in the New York daily newspapers and on signs along Broadway have called forth many inquiries as to what they are really designed to effect. "This widespread dis-

cussion in itself," said one of the Men and Religion leaders yesterday, "is sufficient evidence of the success of the advertising. We had no other purpose than to get people to thinking and talking about religion and the Church."

"It happens that the Men and Religion Forward Movement is an available representative agency to act in behalf of all the churches," the advertisements them-

selves have made plain, they are not designed to exalt the Men and Religion Movement, but the churches and their gospel. The churches will remain right here in New York doing business for God and mankind after the Men and Religion Movement has passed away. Our organization is only a means to an end. The money for this advertising campaign was pledged by a representative group of New York churches."

LOCKED IN LOFT BUILDING

Man and His Wife Stayed Rather

than Pay for Breaking Door.

Because he was not willing to bear the expense of a shattered door, Louis M. Hafermann and his wife spent Wednesday night without sleep in the loft building at

No. 25 West 21st street, although several policemen and firemen stood ready to liberate the couple. Hafermann, who lives at No. 52 Grattan avenue, Yonkers, and works for the Commercial Press Company on the fourth floor of the building, often works after dinner, and last night Mrs. Hafermann went with him. When they started to go a few hours later Hafermann found that a new lock had been put on

the door unknown to him, and his key did not fit. A passerby heard the cries of the prisoners late in the night and summoned the police. Explanations were shouted through the glass door, and the police called some firemen from a nearby engine house, who refused to break the door unless Hafermann paid the bill. "Nothing doing," shouted the prisoner, whose wife was

weeping and almost hysterical. As the night went by a can of coffee and some rolls were sent up on a cord to the fourth floor. When released early yesterday morning Mrs. Hafermann, almost exhausted, hurried to her home to relieve the anxiety of her mother and her children. Hafermann stayed behind, as he had to work yesterday.